

Message Text

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43

ACTION COME-00

INFO OCT-01 AF-06 ISO-00 EB-07 AGR-10 PA-02 PRS-01 USIA-15

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FM AMEMBASSY TANANARIVE

TO SECSTATE WASHDC 7860

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E.O. 11652: N/A

TAGS: BEXP, XA, MA

SUBJECT: PROPOSED FY 1977 TRADE PROMOTION SCHEDULE FOR
WESTERN AND SOUTHERN AFRICA

REF: STATE 294627

1. OWING TO INCREASINGLY SEVERE MALAGASY IMPORT RESTRICTIONS
ON CONSUMER GOODS, EMBASSY BELIEVES CONSUMER GOODS CATALOG
SHOW IS NOT THE MOST SUITABLE TRADE PROMOTION EVENT FOR
MADAGASCAR IN FY 1977.

2. IN LIEU OF CONSUMER GOODS SHOW, EMBASSY WOULD LIKE TO BE
CONSIDERED FOR FOOD PROCESSING AND PACKAGING TRADE MISSION
(NOVEMBER 1976) OR FOR WOODWORKING CATALOG SHOW (JANUARY 1977).
RECENT REPORT OF REGIONAL FISHERIES ATTACHE FOUND OPPORTUNITIES
FOR SALE OF FISH AND SHELLFISH PROCESSING MACHINERY, AND
GOVERNMENT DEVELOPMENT PLANS FEATURE SEVERAL PROJECTS FOR
PROCESSING OF LOCAL AGRICULTURAL PRODUCTS. IN WOODWORKING FIELD,
THERE ARE A SUBSTANTIAL NUMBER OF SMALL TO MEDIUM-SIZED FIRMS IN
MADAGASCAR PROCESSING LOCAL TIMBER RESOURCES FOR CONSTRUCTION,
FURNITURE, AND ARTISAN PRODUCTS, INCLUDING SOME
FURNITURE FOR EXPORT. IN GENERAL, IMPORT LICENSES
ARE CONSIDERABLY EASIER TO OBTAIN FOR MACHINERY AND
CAPITAL GOODS OF ALL KINDS THAN FOR CONSUMER GOODS,
MAKING THE FORMER THE MORE ATTRACTIVE FIELD FOR US
EXPORT PROMOTION EFFORTS. SHEINBAUM

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